

Best-Worst Scaling Survey Module

Note: This was one of the modules in the phone survey for input retailers, crop traders, rice millers, and maize farmers

Policy preferences (Enable for all respondents)

Enumerator: Please read these instructions to the respondent: Next, we would like to ask you some questions about your preferences regarding policies and programs to support businesses in the agrifood system.

- Specifically, we will ask you 7 questions about your preferences for policies to assist your business in the recovery from COVID-19 and market disruptions. Each question has 3 policy options which could be considered by the democratically elected government to support businesses. For each question, please indicate which policy is the most preferred option, and which policy is the least preferred. You must select only one policy option as most preferred and only policy option as least preferred. Each option will appear on multiple lists of three. This is ok. Please consider only the three options on a given list when deciding which option is your most preferred and which is the least preferred on that particular list.

Enumerator: For each question, read the 3 options listed in order. Then ask the respondent to select the one option that is the most preferred, and the one option that is the least preferred.

1.

Most preferred policy	Policy items	Least preferred policy
	Provide 1% interest rate loans of variable amounts up to two weeks' revenue for small businesses	
	Improve transportation to and from markets within the business' township through investment in road construction and maintenance	
	Allow business in the agricultural sector to stay open, with no restrictions on operating hours	

2.

Most preferred policy	Policy items	Least preferred policy
	Provide cash transfers of up to 40,000 MMK to households monthly for 6 months	
	Provide free COVID-19 vaccinations to the public (unrestricted)	
	Allow business in the agricultural sector to stay open, with no restrictions on operating hours	

3.

Most preferred policy	Policy items	Least preferred policy
	Provide cash transfers of up to 40,000 MMK to households monthly for 6 months	
	Maintain open international borders to facilitate trade of agricultural products and inputs	
	Improve transportation to and from markets within the business' township through investment in road construction and maintenance	

4.

Most preferred policy	Policy items	Least preferred policy
	Provide 1% interest rate loans of variable amounts up to two weeks' revenue for small businesses	
	Maintain open international borders to facilitate trade of agricultural products and inputs	
	Provide free COVID-19 vaccinations to the public (unrestricted)	

5.

Most preferred policy	Policy items	Least preferred policy
	Eliminate transportation restrictions within Myanmar at the township, and state/region levels	
	Maintain open international borders to facilitate trade of agricultural products and inputs	
	Allow business in the agricultural sector to stay open, with no restrictions on operating hours	

6.

Most preferred policy	Policy items	Least preferred policy
	Provide 1% interest rate loans of variable amounts up to two weeks' revenue for small businesses	
	Provide cash transfers of up to 40,000 MMK to households monthly for 6 months	
	Eliminate transportation restrictions within Myanmar at the township, and state/region levels	

7.

Most preferred policy	Policy items	Least preferred policy
	Eliminate transportation restrictions within Myanmar at the township, and state/region levels	
	Provide free COVID-19 vaccinations to the public (unrestricted)	
	Improve transportation to and from markets within the business' township through investment in road construction and maintenance	